

NZ Herefords

The white face advantage

BREEDER

NZ Herefords Magazine 2021 Rate Card

- 5,000 copies printed and distributed to commercial farmers and breeders in conjunction with the April 2021 edition of Country Wide.
- 2,000 circulated at National Bull Sale and registered bull sales throughout the year.

PUBLICATION DATE
March 2021

BOOKING DEADLINE
Friday 4th December 2020

MATERIAL DEADLINE
Friday 18th December 2020

EARLY BIRDS

10% discount if booked
and material provided by
5pm Friday
27th November 2020



MAGAZINE RATES



FULL PAGE:
\$900 + GST
210mm w x 297mm h
PORTRAIT ONLY
(include a 3mm bleed)
180mm x 264mm (non
bleed) portrait only



HALF PAGE:
\$600 + GST
180mm w x 130mm h



QUARTER PAGE:
\$350 + GST
88mm w x 130mm h

Artwork File Specifications:

- All supplied artwork files must be either a press ready PDF or high resolution jpg.
- 3mm bleed/crop margins included.
- CMYK colour output profile with 300dpi images.
- Black text should be 100% black.
- We **don't** accept spot colours, RGB or 72dpi files.

NOTE: All prices are GST exclusive.

To secure your place in the 2021 Hereford magazine, please complete the NZ Herefords magazine booking form and return to NZ Herefords office.

2021 NZ Herefords Magazine Contacts:

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