NZ Herefords

The white face advantage

NZ Herefords Magazine 2021 Rate Card

- 5,000 copies printed and distributed to commercial farmers and breeders in conjunction with the April 2021 edition of Country Wide.
- 2,000 circulated at National Bull Sale and registered bull sales throughout the year.

PUBLICATION DATE March 2021

BOOKING DEADLINE Friday 4th December 2020

MATERIAL DEADLINE Friday 18th December 2020

EARLY BIRDS

10% discount if booked and material provided by

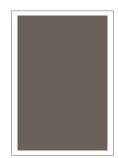
5pm Friday 27th November 2020



BREEDER



MAGAZINE RATES

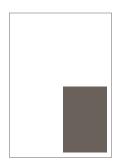


FULL PAGE:

\$900 + GST

210mm w x 297mm h **PORTRAIT ONLY**

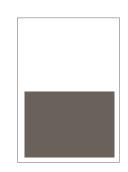
(include a 3mm bleed) 180mm x 264mm (non bleed) portrait only



QUARTER PAGE:

\$350 + GST

88mm w x 130mm h



HALF PAGE:

\$600 + GST

180mm w x 130mm h

Artwork File Specifications:

- All supplied artwork files must be either a press ready PDF or high resolution jpg.
- 3mm bleed/crop margins included.
- CMYK colour output profile with 300dpi images.
- Black text should be 100% black.
- We don't accept spot colours, RGB or 72dpi files.

NOTE: All prices are GST exclusive.

To secure your place in the 2021 Hereford magazine, please complete the NZ Herefords magazine booking form and return to NZ Herefords office.

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