

Stud:

Contact:

Address:

Town/City: **Postcode:**

Phone: **Mobile:**

Email:

I would like to book the following advertising space in the 2021 NZ Herefords magazine:

Advertising space (Please tick)

- Full page**
(210mm w x 297mm h + 3mm bleed)
- ½ page**
(180mm w x 130mm h)
- ¼ page**
(88mm w x 130mm h)
- Custom page placement** (Please tick)
- Left**
- Right**

NOTE: An additional 15% loading applies, left or right page selection only - actual page numbers can not be specified.

Please send through your booking form to:

Christine Nagel **E:** office@herefords.co.nz **Ph:** 06 323 0745

BOOKING DEADLINE: **Friday 4th December 2020**

MATERIAL DEADLINE: **Friday 18th December 2020**

EARLY BIRDS: 10% discount if booked and material provided by **5pm Friday 27th November 2020**

Print Ready File Specifications:

- All supplied print ready files must be either a press ready PDF or high resolution jpg.
- 3mm bleed/crop margins included.
- CMYK colour output profile with 300dpi images.
- Black text should be 100% black.
- We don't accept spot colours, RGB or 72dpi files.

Additional Charges:

- Supplied artwork that doesn't meet file specifications and requires editing will incur additional design time charges of \$95+gst/per hour.

Pivot Design Options:

Pivot Design can design your advert upon request (design time charges will apply).

Copy can be emailed through in digital form (word, tiff, jpg or eps files) with an instructional brief on how you would like your advert to look.

Email: graphics@pivotdesign.co.nz



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