CORPORATE

NZ Herefords

NZ Hereford Magazine 2024 Rate Card

- 5,000 copies printed and distributed to commercial farmers and breeders in conjunction with the April 2024 edition of Country Wide.
- 2,000 circulated at National Bull Sale and registered bull sales throughout the year.

DISTRIBUTION DATEApril 2024

BOOKING DEADLINE Friday 1st December 2023

MATERIAL DEADLINE Friday 15th December 2023

EARLY BIRDS

10% discount if booked and material provided by

5pm Friday

24th November 2023





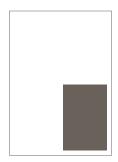
MAGAZINE RATES



FULL PAGE: \$1950 + GST

210mm w x 297mm h
PORTRAIT ONLY

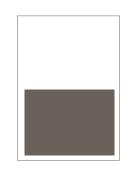
(include a 3mm bleed) 180mm x 264mm (non bleed) portrait only



QUARTER PAGE:

\$699 + GST

88mm w x 130mm h



HALF PAGE:

\$1050 + GST

180mm w x 130mm h

Artwork File Specifications:

- All supplied artwork files must be either a press ready PDF or high resolution jpg.
- 3mm bleed/crop margins included.
- CMYK colour output profile with 300dpi images.
- Black text should be 100% black.
- We don't accept spot colours, RGB or 72dpi files.

NOTE: All prices are GST exclusive.

To secure your place in the 2024 Hereford magazine please download the magazine booking form from **www.herefords.co.nz** and email to: office@herefords.co.nz

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