

# DOWN TO DETAIL

## NZ Herefords 2023 AGM

Sunday 5th March, Commodore Hotel, Christchurch

TIME	ACTIVITY
Morning	Youth workshop
1.30pm	<ul style="list-style-type: none"><li>▪ Registry 101</li><li>▪ Animal search Top Tips</li><li>▪ All you need to know about SNP DNA testing. What are the diagnostic results? And how do I action?</li><li>▪ <b>Going Going Gone</b> Social Media selling with Chelsea Millar from Grass Roots Media</li><li>▪ <b>BLG Progeny Test</b> Questions and Answers with Anna Boyd from Beef &amp; Lamb NZ Genetics</li></ul>
4.00pm	Afternoon Tea
4.00pm	Allflex Herd Tour Registration
4.30pm	<b>Guest Speaker - Dr. Jacqueline Rowarth</b> Regenerative farming debate and what does that mean for breeders?
5.15pm	AGM
6.00pm	bidr Happy Hour
7.00-8.15pm	Dinner, Auction & Quiz

### MEMBERSHIP EDUCATION SEGMENT

#### REGISTRY

For new members and for those wanting to refresh their knowledge, Sam Brosnahan will demonstrate calf entries, ADLs, weights and answer your one on one queries. She will also discuss which recording software platform is best suited to your needs and what reports are available on BreedPlan.

#### SNP DNA

Ella Holland will be on hand to answer all your SNP DNA questions and to help with the interpretation of results. She will also be demonstrating how to complete the genotype application form.

#### RULES AND REGULATIONS

Posy Moody (NZH GM) will summarise the current rules and regulations especially around SNP DNA testing and will explain the diagnostic report process.

#### INTERNET SOLUTIONS SEARCH

Ross Paterson will demonstrate how to view sale catalogues, and filter searches on Internet Solutions. He will bamboozle you with Internet Solutions searches which you didn't even know existed.

#### SOCIAL MEDIA

Chelsea Millar from Grass Roots Media will enlighten and educate you as to how to increase awareness, extend your reach and maximise your social media presence pre and during your bull sales.

#### BLG PROGENY TESTS

Opportunity to ask Anna Boyd all of your questions regarding B+LNZ Genetics Progeny Tests including bull selection, results and the future direction.

**Afternoon tea and refreshments will be provided for those who register with Suzanne [suzanne@herefords.co.nz](mailto:suzanne@herefords.co.nz) by 23rd February. Dinner registration is essential. \$85 per person which includes a glass of wine. Please indicate any dietary requirements.**

**NZ Herefords**

[www.herefords.co.nz](http://www.herefords.co.nz)

