

NZ HEREFORDS NATIONAL SEED STOCK SALE will be held at 4.00pm on Tuesday 10th May, 2022 at the Orlando County Club, on the outskirts of Palmerston North. The sale will follow the AGM.

All bulls will be sold via a livestream hybrid Helmsman Auction, similar to the 2021 sale, which means that remote bids must be made by phone or in person.

NZ Herefords Seed Stock Sale Classes

Capped at 24 lots 16/8 unless one class not fully subscribed

Class 1: Datamars 2 year old bulls: 16 lots of 2-year-old bulls from NZ Hereford Studs that hold 2-year old sales will be invited to nominate an outstanding bull.

This nomination, with the agreement from their seedstock agent, must display superior genetic ability.

Class 2: Honda 2 year old bull - 8 lots of 2-year-old bulls open to NZ Hereford studs that hold yearling or paddock sales. This nomination, with the agreement from their seedstock agent, must display superior genetic ability.

Any bull not sold remains in the vendor's sale catalogue and is available at the vendor's sale, or for class 2 remain at vendor's property.

Entry Criteria

All bulls must be fit for stud transfer, in line with NZ Hereford rules and regulations, by having a minimum 50K SNP DNA profile, sire verified (full parent verification recommended) and be clear of all known genetic defects. Additionally, bulls entered in the sale must be poll gene and BVD and TB tested. All of these tests are included as part of the NZ Hereford Standard Bundle available through PBB/Neogen.

Bulls must have performance data submitted to BREEDPLAN, i.e. BW, WW, YW, Scrotal Measurements and Carcase Scanning information before March 3rd.

If the sale is oversubscribed, preference will be given to bulls that are above breed average for the Hereford Prime Index.

Entry Requirement

- Maximum 2 entries per stud.
- Entries to be 18 mths and over.
- 100% possession of animal will be sold.
- Any semen retained or semen rights must be declared at time of catalogue.
- The vendor will set the reserve price with upset price of \$5,000.
- Enter on line from 16th March to 8th April, 2022.
- Entry fee - \$250 plus GST.
- Photos and videos will be the vendor's responsibility. A high-resolution photo and a video need to be submitted to NZ Herefords by 19th April to be used at the sale and loaded onto the online catalogue. Videos must be a maximum of 1 minute. * see below for details
- High quality videoing is important for effective marketing of your bull. The Sale Committee recommends the submitted video include a view of the bull walking from the front, from the side and from the rear. It is also recommended to include, in the video, the bull standing on hard ground.

Bulls will be judged via the submitted videos and results will be announced prior to the Sale. Trophies will be presented to the vendor of the Champion bull and the High Selling bull. Vendors of the three top priced bulls will receive automatic entry for a bull at next year's sale.

- *
 - Vendors can email the videos to Aimee Flynn at bidr: aimee.flynn@bidr.co.nz
 - In the event the emails are rejected due to large file size, bidr have plenty of experience whereby vendors send the videos to bidr via dropbox. Refer to the NZ Hereford website/Show & Sales/National Sale for instructions how to do this or call Aimee Flynn (bidr) on 027 282 1710 or 0800 TO BIDR (0800 86 2437)
 - There are various people who you can help you with professional videos and photography including Maria Robbie, Otapawa Herefords (027 725 2016); Sarah Reichardt (Thrive Media - 0279294653) and Stu Cam (Blenheim, 021 133 8000)

