

2019 RATE CARD

NZ HEREFORDS MAGAZINE



- 7,000 copies printed and distributed to commercial farmers and breeders in conjunction with the April 2019 edition of Country Wide
- 2,000 circulated at National Bull Sale & registered bull sales throughout the year.

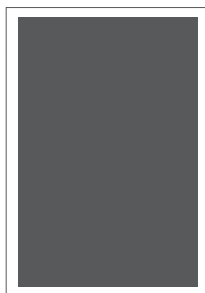
PUBLICATION DATE: April 2019

BOOKING DEADLINE: 30 November 2018

MATERIAL DEADLINE: 17 December 2018

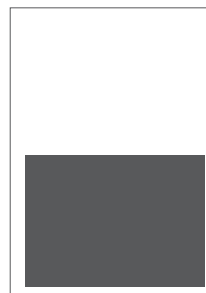
EARLY BIRDS: 10% discount if booked and material provided by 5pm 23 November 2018.

MAGAZINE RATES

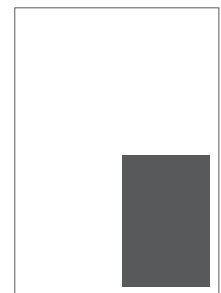


FULL PAGE: \$895
210mm w x 297mm h

PORTRAIT ONLY
(include a 3mm bleed)
185mm x 277mm (non bleed) portrait only



HALF PAGE:
\$595
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QUARTER PAGE:
\$345
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To secure your place in the 2019 Hereford magazine please complete the NZ Herefords magazine booking form and return to NZ Herefords office.

2019 NZ HEREFORDS MAGAZINE CONTACTS:

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NZHA recommends PIVOT DESIGN for all your advertising, bull sale catalogues, website and design needs.

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