

A photograph of three HerefordX calves standing in a grassy field. The calves have a distinctive white face and chest with dark brown bodies. They are looking towards the camera. The background shows a green hillside under a cloudy sky.

# SOLID DATA, SOLID DECISIONS.

Proven calving ease, white face recognition, great temperament.  
Select using reliable data for growth rates and strong carcass quality.  
It pays to capture the HerefordX advantage.

## SUPERIOR BULLS CREATE SALEABLE CALVES.

To find out more about buying a registered Hereford bull, view our breeders online sale catalogues at [herefords.co.nz](http://herefords.co.nz)

**Hereford X**  
The best of breeds