

A black and white photograph of three Hereford cattle standing in a field. The cattle are facing forward, with the one on the left being a bull and the two on the right being cows. They have characteristic white faces and necks with dark bodies. The background is a soft-focus field.

SOLID DATA, SOLID DECISIONS.

Proven calving ease, white face recognition, great temperament.
Select using reliable data for growth rates and strong carcass quality.
It pays to capture the HerefordX advantage.

SUPERIOR BULLS CREATE SALEABLE CALVES.

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Hereford X
The best of breeds